

Fundraising Report  
January 20<sup>th</sup>

Fundraising report for this month is for the December events and Giving Tuesday. The January meeting was an email update rather than in person or Zoom.

Thank you to everyone for all the work around these events. Special thanks to Teresa and the communications team for the support on Giving Tuesday. The jewelry sale was a great event, so thank you to Sarah and to everyone who worked over the two days. Tree sales went well thanks to everyone who helped with set up and selling!! And thanks to Julie and Kristin and the Monday morning women's meeting for working on the yearend mailing.

Giving Tuesday

PayPal - \$3,882.95

Facebook - \$945.00

Register and mail - \$3,192.00

**Total: \$8,019.95**

Jewelry Sale

**Total \$ 785.00**

Christmas Tree Sales

94 Trees Sold

**Total: \$5,285.00.**

Cost was in November about 2,800 before freight and supplies

YE (December) Mailer

**Total: \$2,535.00**

The calendar year and the WAC fiscal year are not the same, and we generally think of the year end in December, especially for fundraising. 2021 was a surprisingly good year for our fundraising efforts. Fundraising allows us to do the work that needs to be done on the building and grounds, helps pay salaries, and provides financial security. Especially doing these difficult times of Covid, the effort and support of many people created a successful year.

Next month Fundraising will be focused on preparing for the March Match so any ideas on that would be greatly appreciated. Next meeting will be via Zoom on February 10<sup>th</sup>.