

Communication Committee Report
October 2021

i. Upcoming communications:

1. George Roth 50th anniversary event on Oct 30th, 2:00pm @ WAC.
2. WAC Anniversary Video showing (Oct 28 7:00pm @ Zoom), including full interview with George Roth & others;
3. Mailing for AA Hybrid Meetings Workshop (Oct 23 1:00-3:00pm @ WAC & Zoom)
http://www.cmia32.org/fliers/2021.10.23_D4-HybridMeetingWorkshopFlierV2.pdf

ii. In November, planning 3-4 gratitude/inspirational communications to setup for Giving Tuesday on Nov 30.

iii. WAC website potential updates:

1. Mike & Paul to devise approach for serving audio & video media on web site; ensure ownership and permission to share before expanding content.
2. Update front page with seasonal appropriate backgrounds.
3. Dynamic update area for recovery groups to share news and events.
4. Improve meeting schedule to consolidate in-person and online meeting info, possibly leveraging GSO meeting plugin for WordPress.
5. Incorporate recovery success stories.
6. More dynamic newsletter-type content.

iv. Next meeting: Tuesday, November 16th 7:00PM via Zoom