

Communications Committee Meeting  
July 2021

In attendance: Tom F., Paul W., Kathy N., Kristin S.

1. Moved the committee meeting to the 3<sup>rd</sup> Tuesday of every month at 7:00PM. The committee felt it was best to meet after the other committee meetings have taken place in order to know what the committees will need the communications team to promote.
2. The Club's email list has 805-810 people. We have sent 15 emails in the last 30 days. Our open rate is 5x higher than the industry average for nonprofits.
3. Mike C. will be joining us at the next committee meeting to discuss some new ideas for the website.
4. Next meeting: Tuesday, September 21st 7:00PM