

## Report from the 4/10/17 Communications Team

In attendance: Tom F., Teresa K., Mike C., Don B., Kristin S., Nan S.

Absent: Kathy N., who isn't officially on the committee, but we sure miss her when she isn't able to attend.

1. The websites:
  - a. We are now fully functional under the "washtenawalano.club" website and can shut down.
  - b. WACmembers.com and washtenawalano.club.com will re-direct traffic to the washtenawalano.club website.
  - c. There will be a message on the washtenawalano.club website that welcomes the people who have been re-directed from the other two websites.
  - d. We will be keeping that re-direction for a year, and then the WACmembers.com website will come down completely.
  - e. Tom F. will pre-pay the annual fee for keeping the WACmembers.com domain name, and will seek reimbursement from the Club (about \$20)
  - f. We're going to be adding features to the website, including a members only port and a place where people can sign up to volunteer. Both of those additions are in the development stage. The members only portal will be tested out on Board members and staff before being released to the whole membership.
  - g. The website will include a place where people can sign up for Constant Contact notices.
2. Promoting the Fourth of July picnic and 50/50 raffle
  - a. Kristin will create a flyer for the event.
  - b. We're going to put out reminder emails to the membership along with Constant Contact reminders.
  - c. Don will put the flyer on our Facebook page.
  - d. It's particularly important to promote the need for people to help with the BBQ (and clean-up) because we will be without our main events guru: Joe D.
3. The monthly newsletter:
  - a. We're going to include a survey in the July newsletter, asking people a few questions about what they want to see in the newsletter.
  - b. We're also going to add 2 questions about WAC membership.
  - c. The newsletter will go on hiatus in August, so that our writer (Nan) can have a vacation.
  - d. The feedback from the survey will help with the content when we re-start in September.
4. Team member news:
  - a. Cathy D-M has made her leave of absence permanent. We will miss her talents!
7. Next meeting: July 10th, 2018 at 6:30 pm in the Recovery Room.